



# Loyola HS Publicity Portfolio 2024

By John Dockweiler Gonzalez & Upton Ta-Beadle, Media Officers, CAJCL



# School-Affiliated Media

The following slide contains some past JCL articles in Loyola's school newspaper, The Loyalist.

Furthermore, link to a youtube video shows a collage of pictures from this year when Loyola hosted SCRAM this year. Finally, there are two photos from the main Loyola Instagram of SCRAM. All these images have been instrumental in the success of Loyola JCL.

The Instagram Post on SCRAM seen to the right of this text gained over 400 likes! Also, these articles demonstrate Loyola's involvement in JCL on the national level.

<https://youtu.be/17Vt0nHGoBa>



LOYOLA

## Students attend JCL convention

By CHRISTIAN PAZ

Fifty members of Loyola's Junior Classical League attended the Southern California Regional Amici Madness Convention (SCRAM) at Woodbridge High School last Saturday, Nov. 15, including senior Cory Gipson and sophomore David Mendieta, who placed in academic tests and competitive Certamen, an academic quiz bowl.

The sophomore and junior basketball teams also placed in regional competitions.

SCRAM is a JCL Southern California regional convention for students studying the classics.

The annual one-day event is hosted by a different high school each year and starts with all students taking academic tests in Latin grammar, vocabulary, Roman history, derivatives and ancient mythology, according to Latin teacher Teresa Kawamata, who moderates the club. Students

[SEE JCL, 4]

### JCL participates in annual SCRAM convention

**[FROM JCL]** Loyola members who composed the team that represented our school at the annual SCRAM convention in Woodbridge, California, were led by our president, Cory Gipson, and our vice president, David Mendieta. The team also included our secretary, Christian Paz, and our treasurer, Matthew Kim. The team was supported by our faculty advisor, Mrs. Kawamata, and our sponsor, Mr. [Name]. The team had a great time at the convention and was proud to represent Loyola. We were able to compete in various events and placed in several categories. We were also able to meet and interact with other students from different schools. The convention was a great opportunity for us to learn more about the classics and to represent our school. We were proud to be a part of the team and to represent Loyola. We will continue to work hard to improve our skills and to represent Loyola in the future.



SENIOR CORY GIPSON poses with a costume of the ancient Greek god Apollo at SCRAM, a regional JCL convention that had place last Saturday.

NEWS SEPTEMBER 6, 2013

LATIN

**Brandon Kim elected national JCL officer**

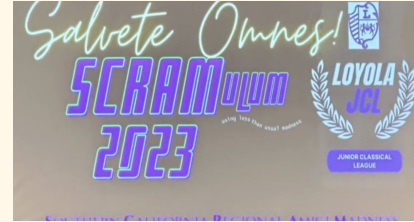
Brandon Kim, a senior at Loyola University Chicago, was elected as the national president of the Junior Classical League (JCL) at the annual convention in Woodbridge, California, last Saturday. Kim, who is a member of the Loyola JCL, was elected to the position of national president for the next year. He will be responsible for overseeing the activities of the JCL across the United States. Kim is a member of the Loyola JCL and has been active in the organization since his freshman year. He is a member of the Loyola JCL and has been active in the organization since his freshman year. He is a member of the Loyola JCL and has been active in the organization since his freshman year.

SENIOR BRANDON KIM, shown at right, was elected as the national president of the Junior Classical League at the annual convention in Woodbridge, California, last Saturday.

# Posters and Displays - FILL

This slide contains the main JCL recruitment poster for Loyola located around campus in every building. Along with this, there are images of several signs shown before and during SCRAM.

The SCRAM posters were seen by our club members, staff, chaperones, Loyola volunteers, and 500 guests! Furthermore, the club recruitment poster is seen daily throughout the halls by 1200+ students! The recruitment poster has definitely had an impact on our club's membership as we have seen a dramatic increase this year!



# Miscellaneous -

Our chapter often competes in events ranging from Certamen to Spirit competitions. These events showcased the skills and talents of our many members.

We keep record of our accomplishments in a trophy cabinet that is a symbol of pride and inspiration. The newest addition to our cabinet was won at a recent Certamen competition where our members, through dedication and perseverance, were able to rise the the challenge and succeed after having a slow start. We prominently display these achievements to our 1200+ students who see this everyday while walking to and from class.

The Cabinet also holds many memories of past SCRAMs and community events, a cornerstone of our chapter's impactful legacy.



# Club Swag - FILL

Presented on this slide is our Loyola JCL shirt. This is the official shirt worn by members of the JCL club on Fridays and Seniors any day they want.

These shirts are also walking advertisements for our club to the 1200+ students of Loyola, the teachers, and any outside individuals if members choose to wear it outside of school.

